## ODECA. 2024-2025 COMPETITIVE EVENTS PROGRAM

DECA

HOSPITALITY
+ TOURISM

FINANCE

HOSPITALITY
+ TOURISM

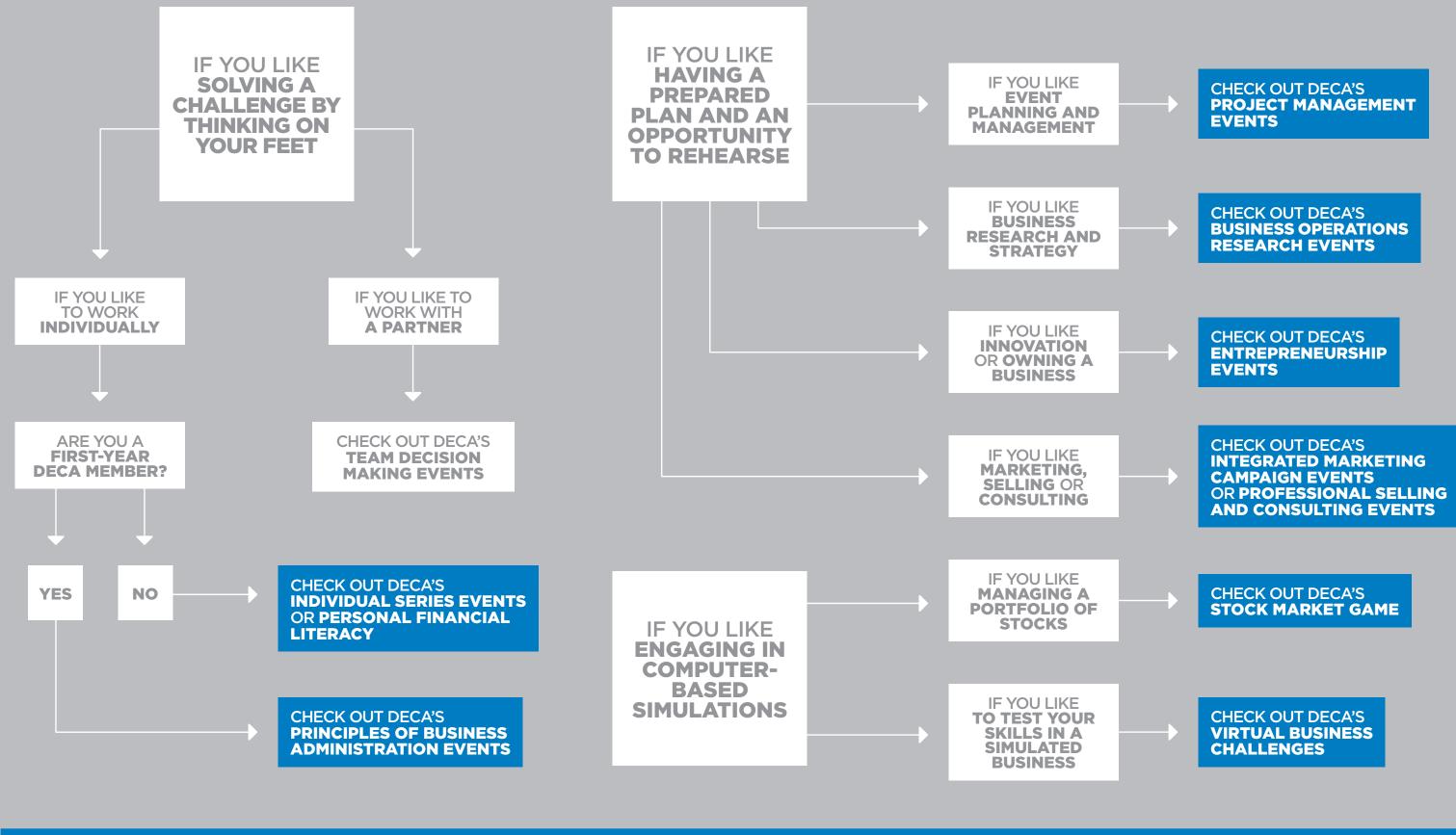
FINANCE

AMANGEMENT +
ADMINISTRATION

ORDER

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DECA's competitive events program directly supports members' skill development, contributing to every member being college and career ready upon graduation from high school. DECA members can compete in a wide variety of events. Use this flow chart to find your type of event and then find your specific event below.



PRINCIPLES OF BUSINESS ADMINISTRA PRINCIPLES OF BUSINESS MANAGEMENT AND ADMINISTRATION	PBM					
PRINCIPLES OF ENTREPRENEURSHIP	PEN		1 PARTICIPANT	1 ROLE-PLAY 2 <sup>ND</sup> ROLE-PLAY FOR FINALS	10 MINUTES PREPARATION TIME	10 MINUTES INTERVIEW TIME
PRINCIPLES OF FINANCE	PFN	BUSINESS ADMINISTRATION CORE EXAM				
PRINCIPLES OF HOSPITALITY AND TOURISM	PHT					
PRINCIPLES OF MARKETING	PMK					
TEAM DECISION MAKING EVENTS						
BUSINESS LAW AND ETHICS	BLTDM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM				
BUYING AND MERCHANDISING	BTDM	MARKETING EXAM	2 PARTICIPANTS	1 CASE STUDY 2 <sup>ND</sup> CASE STUDY FOR FINALS	30 MINUTES PREPARATION TIME	15 MINUTES INTERVIEW TIME
ENTREPRENEURSHIP	ETDM	ENTREPRENEURSHIP EXAM				
FINANCIAL SERVICES	FTDM	FINANCE EXAM				
HOSPITALITY SERVICES	НТОМ	HOSPITALITY AND TOURISM EXAM				
MARKETING MANAGEMENT	MTDM	MARKETING EXAM				
SPORTS AND ENTERTAINMENT MARKETING	STDM	MARKETING EXAM				
TRAVEL AND TOURISM	TTDM	HOSPITALITY AND TOURISM EXAM				
	TIDM	HOSPITALITY AND TOURISM EXAM				
INDIVIDUAL SERIES EVENTS	407	EWANGE EVAN				
ACCOUNTING APPLICATIONS	ACT	FINANCE EXAM		2 ROLE-PLAYS 3 <sup>RD</sup> ROLE-PLAY FOR FINALS	10 MINUTES PREPARATION TIME	10 MINUTES INTERVIEW TIMI
APPAREL AND ACCESSORIES MARKETING	AAM	MARKETING EXAM				
AUTOMOTIVE SERVICES MARKETING	ASM	MARKETING EXAM				
BUSINESS FINANCE	BFS	FINANCE EXAM	1 PARTICIPANT			
BUSINESS SERVICES MARKETING	BSM	MARKETING EXAM				
ENTREPRENEURSHIP	ENT	ENTREPRENEURSHIP EXAM				
FOOD MARKETING	FMS	MARKETING EXAM				
HOTEL AND LODGING MANAGEMENT	HLM	HOSPITALITY AND TOURISM EXAM				
HUMAN RESOURCES MANAGEMENT	HRM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM				
MARKETING COMMUNICATIONS	MCS	MARKETING EXAM				
QUICK SERVE RESTAURANT MANAGEMENT	QSRM	HOSPITALITY AND TOURISM EXAM				
RESTAURANT AND FOOD SERVICE MANAGEMENT	RFSM	HOSPITALITY AND TOURISM EXAM				
RETAIL MERCHANDISING	RMS	MARKETING EXAM				
SPORTS AND ENTERTAINMENT MARKETING	SEM	MARKETING EXAM				
PERSONAL FINANCIAL LITERACY EVE	NT					
PERSONAL FINANCIAL LITERACY	PFL	PERSONAL FINANCIAL LITERACY EXAM	1 PARTICIPANT	1 ROLE-PLAY 2ND ROLE-PLAY FOR FINALISTS	10 MINUTES PREPARATION TIME	10 MINUTES INTERVIEW TIMI
BUSINESS OPERATIONS RESEARCH EV	ENTS					
BUSINESS SERVICES OPERATIONS	BOR		1-3 PARTICIPANTS	PRESENT RESEARCH AND STRATEGIC PLAN		15 MINUTES INTERVIEW TIME
BUYING AND MERCHANDISING OPERATIONS	BMOR				20 PAGES ALLOWED	
FINANCE OPERATIONS	FOR	NO EXAM				
HOSPITALITY AND TOURISM OPERATIONS	HTOR					
SPORTS AND ENTERTAINMENT MARKETING OPERATIONS	SEOR					
PROJECT MANAGEMENT EVENTS						
BUSINESS SOLUTIONS PROJECT	PMBS					
CAREER DEVELOPMENT PROJECT	PMCD			PRESENT PROJECT	20 PAGES ALLOWED	15 MINUTES INTERVIEW TIME
COMMUNITY AWARENESS PROJECT	PMCA		1-3 PARTICIPANTS			
COMMUNITY GIVING PROJECT	PMCG	NO EXAM				
FINANCIAL LITERACY PROJECT	PMFL					
SALES PROJECT	PMSP					
ENTREPRENEURSHIP EVENTS						
NNOVATION PLAN	EIP					
START-UP BUSINESS PLAN	ESB				10 PAGES ALLOWED	_
FRANCHISE BUSINESS PLAN	EFB	NO EXAM				Ū
INDEPENDENT BUSINESS PLAN	EIB	HO EVAL	1-3 PARTICIPANTS	PRESENT PLAN		15 MINUTES INTERVIEW TIM
BUSINESS GROWTH PLAN	EBG				20 PAGES	INTERVIEW IIM
INTERNATIONAL BUSINESS PLAN	IBP				ALLOWED	
THE TENTAL DUSINESS FLAIN	IDP					
INTECDATED MADVETING CAMPAIGN	TVENTS.					
INTEGRATED MARKETING CAMPAIGN-EVENT	IMCE		• • •		B	<u></u>
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT	IMCE IMCP	MARKETING EXAM	1-3 PARTICIPANTS	PRESENT CAMPAIGN	10 PAGES	15 MINUTES
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE	IMCE IMCP IMCS					15 MINUTES
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE PROFESSIONAL SELLING AND CONSUL	IMCE IMCP IMCS TING EVE	ENTS			10 PAGES	15 MINUTES
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE PROFESSIONAL SELLING AND CONSUL	IMCE IMCP IMCS			PRESENT CAMPAIGN	10 PAGES	15 MINUTES INTERVIEW TIM
NTEGRATED MARKETING CAMPAIGN-EVENT  NTEGRATED MARKETING CAMPAIGN-PRODUCT  NTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING  FINANCIAL CONSULTING	IMCE IMCP IMCS TING EVE	ENTS	1-3 PARTICIPANTS	PRESENT CAMPAIGN  CONSULTATION OR	10 PAGES	15 MINUTES INTERVIEW TIM
NTEGRATED MARKETING CAMPAIGN-EVENT  NTEGRATED MARKETING CAMPAIGN-PRODUCT  NTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING  HOSPITALITY AND TOURISM PROFESSIONAL SELLING  PROFESSIONAL SELLING	IMCE IMCP IMCS TING EVE FCE	ENTS  FINANCE EXAM	1-3 PARTICIPANTS	PRESENT CAMPAIGN	10 PAGES ALLOWED	15 MINUTES INTERVIEW TIM
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING	IMCE IMCP IMCS  TING EVE FCE HTPS	FINANCE EXAM  HOSPITALITY AND TOURISM EXAM	1-3 PARTICIPANTS	PRESENT CAMPAIGN  CONSULTATION OR	10 PAGES ALLOWED	15 MINUTES INTERVIEW TIM  15 MINUTES
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING  ONLINE EVENTS	IMCE IMCP IMCS  TING EVE FCE HTPS	FINANCE EXAM  HOSPITALITY AND TOURISM EXAM	1-3 PARTICIPANTS	CONSULTATION OR SALES PRESENTATION	10 PAGES ALLOWED	15 MINUTES INTERVIEW TIN  15 MINUTES INTERVIEW TIN
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INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING  ONLINE EVENTS  STOCK MARKET GAME  VIRTUAL BUSINESS CHALLENGE-ACCOUNTING	IMCE IMCP IMCS  TING EVE FCE HTPS PSE  SMG	FINANCE EXAM  HOSPITALITY AND TOURISM EXAM	1-3 PARTICIPANTS  1 PARTICIPANT	CONSULTATION OR SALES PRESENTATION	10 PAGES ALLOWED  N/A  10 PAGES	15 MINUTES INTERVIEW TIM  15 MINUTES INTERVIEW TIM  15 MINUTES
NTEGRATED MARKETING CAMPAIGN-EVENT NTEGRATED MARKETING CAMPAIGN-PRODUCT NTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING  ONLINE EVENTS  STOCK MARKET GAME  VIRTUAL BUSINESS CHALLENGE-ACCOUNTING VIRTUAL BUSINESS CHALLENGE-ENTREPRENEURSHIP	IMCE IMCP IMCS  TING EVE FCE HTPS PSE  SMG  VBCAC	FINANCE EXAM  HOSPITALITY AND TOURISM EXAM	1-3 PARTICIPANTS  1 PARTICIPANT	CONSULTATION OR SALES PRESENTATION	10 PAGES ALLOWED  N/A  10 PAGES	15 MINUTES INTERVIEW TIM  15 MINUTES INTERVIEW TIM  15 MINUTES INTERVIEW TIM
INTEGRATED MARKETING CAMPAIGN-EVENT INTEGRATED MARKETING CAMPAIGN-PRODUCT INTEGRATED MARKETING CAMPAIGN-SERVICE  PROFESSIONAL SELLING AND CONSULTING FINANCIAL CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING  ONLINE EVENTS  STOCK MARKET GAME  VIRTUAL BUSINESS CHALLENGE-ACCOUNTING VIRTUAL BUSINESS CHALLENGE-ENTREPRENEURSHIP VIRTUAL BUSINESS CHALLENGE-FASHION	IMCE IMCP IMCS  TING EVE FCE HTPS PSE  SMG  VBCAC VBCEN	FINANCE EXAM  HOSPITALITY AND TOURISM EXAM  MARKETING EXAM	1-3 PARTICIPANTS  1 PARTICIPANT	CONSULTATION OR SALES PRESENTATION  PRESENT PORTFOLIO	N/A  N/A  10 PAGES ALLOWED	15 MINUTES INTERVIEW TIM  15 MINUTES INTERVIEW TIM  15 MINUTES INTERVIEW TIM
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VIRTUAL BUSINESS CHALLENGE-SPORTS

**VBCSP**