



ATTN: All Marjory Stoneman Douglas DECA Members
FROM: Stoneman Douglas DECA Executive Officer Team
DECA Advisors – Mr. Albert, Mrs. Cutler, Mrs. Webster, Mr. Garner, and Mrs. Spence
SUBJECT: 2023-2024 DECA Introduction, Membership Dues and Fundraising

All Students in our NAF Academy of Finance or HTM Hospitality programs ARE participants in our co-curricular DECA chapter. This applies to students in any of the following classes:

- Business Communication and Technology
- Business and Entrepreneurship Principles Honors
- Economics and Financial Services Honors
- Accounting Applications Honors
- Personal Financial Planning Honors
- Introduction to Hospitality and Tourism
- Technology for Hospitality
- Hospitality and Tourism Marketing Honors
- Hospitality Entrepreneurship Honors

ABOUT MSD DECA: You are going to experience the thrill of learning about business, finance, and the hospitality field while participating in community service projects that will impact your future. You will have the opportunity to compete, travel, and win at local, state, and international levels. DECA will help you make friendships that will last a lifetime! You are now part of one of the largest (over 750 strong) and most respected clubs at MSD and the 6th largest DECA chapter in the world. All students in Hospitality and Finance programs are required to become members of DECA, a co-curricular worldwide organization. All DECA members also have the opportunity to participate in our many exciting chapter projects. Members will compete at DECA Districts with testing events in December at MSD and presentations in January at Nova (if applicable) with a chance to win and compete at the state level at the Florida Career Development Conference in Orlando. Students who win at states will then have the opportunity to compete at the International Career Development Conference in Anaheim, California! MSD DECA has been one of the top competitive chapters in Broward County, and we expect to continue this tradition.

LEADERSHIP: Would you like a leadership role in planning and guiding this year's chapter activities? Great! We welcome your participation! You may be interested in representing your classmates as a DECA Senator. Two Senators will represent each DECA class. If you are interested in a DECA officer position, Senator positions are great first steps!

More information on Senator responsibilities and how to apply will be given at our senator interest meeting which will take place after school on Wednesday, September 6th in Room 511 from 2:50 to 3:20 pm.

DUES and FUNDRAISING: The first order of business is the collection of annual membership dues, which is **\$55.00** per member (**Early payment discount is \$50 if paid by Sept. 17th**). DECA dues cover membership in **local, state, and international DECA**, which allows you to participate in DECA activities *beyond the classroom including all of our after school socials*. These activities include competitions, trips, social events, etc. The cost for many of these activities exceeds what the dues alone can cover, so new members are required to sell two Broward County discount coupon books, which sell for **\$25 each**. The DECA funds allow our members to receive/participate in the following:

- MSD DECA polo shirt for 1st year members (Dues **MUST be paid on time** to receive your polo)
- MSD DECA Chapter T-shirt for all members (Dues **MUST be paid on time** to receive your t-shirt)
- MSD Activities including all afterschool socials
- *DECA Direct*, an online quarterly magazine to learn about what other DECA students are doing around the country – www.decadirect.org
- Eligibility to attend DECA Field Trips including Career Days such as Miami Heat and Florida Panther DECA Days (additional costs apply)
- Eligibility to compete at District, State, and International levels
- Eligibility to earn *MSD DECA DIAMONDS*, which are used to **defray the costs of DECA Competition trips**, field trips in addition to a participation grade in class

(Over)

Participation in DECA Meeting and Events:

If you wish to participate in any DECA event beyond the classroom such as a meeting, event or office hours you must fill out the form called **Afterschool Extracurricular and Supplemental Programs Parent/Legal Guardian Authorization Form** which is on MSD DECA's website.

HOW TO PAY FOR DUES, FUNDRAISERS, and FIELD TRIPS:

Paying DECA dues, coupon books, and other activities is easy! Pay ONLINE by going to <https://www.browardschools.com/stonemandouglass> and clicking on the Online Payment link. Follow the instructions to locate the **Activity Name**. You may use a Debit Card or Credit Card.

Expectation required by all DECA members:

DECA Dues	Coupon Book Fundraiser
Early Payment Discount: \$50 Pay by: Sept 17th, 2023	Sell 2 books \$25 each *Students can earn money toward future activities by selling additional coupon books.
Payments made Sept 18th-27th: \$55	Details will be provided by advisors.
Failure to pay by Sept. 27th will result in an obligation of \$55. For any questions or concerns, see your DECA Advisors.	

Fundraising Activities: All money must be paid by the due date to avoid an obligation. Obligations will prevent you from participating in schoolwide activities, including DECA competition and field trips, receiving new class schedules, Homecoming and Prom, Grad Night, and even GRADUATION!

EARN DECA DIAMONDS BY PARTICIPATING IN DECA ACTIVITIES AND MEETING DEADLINES! DECA DIAMONDS ARE USED AS YOUR DECA **EXTRA CREDIT** PARTICIPATION GRADE, TO EARN DISCOUNTS FOR TRIPS, AND TO PARTICIPATE IN OUR MEMBERS ONLY EVENTS. DECA DIAMOND PROGRAM INFORMATION WILL BE DISCUSSED IN CLASS.

We look forward to your participation in our first-class chapter, which is made up of first-class individuals!

DECA Dues Signed Acknowledgement:

ALL FIRST YEAR MEMBERS: Sign below and return to your DECA Advisor

RETURNING MEMBERS: See your Canvas assignment to acknowledge requirements.

I understand that my son/daughter will be required to be a DECA member and participate in DECA fundraisers while enrolled in NAF-Academy of Finance and/or HTM-Hospitality programs. All members are required to sell two coupon books, for \$25 each. Unpaid DECA Dues or fundraising events will result in an obligation.

This document can be viewed at msddeca.org

Student Name (print): _____ Teacher _____ Period _____

Student Name (sign): _____ Date: _____

Parent (sign): _____ Date: _____

DECA Advisors:

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